

WHAT IS CLAIMED IS

1. A sparkling laminate film comprised of a transparent surface substrate, a metal vapor deposited layer comprised of a vapor deposited layer of a Hastelloy alloy and a vapor deposited layer of chromium or chromium alloy successively formed on a back surface of said transparent surface substrate, and a backing material integrally laminated with said metal vapor deposited layer through an adhesive layer.

2. A sparkling laminate film comprised of a transparent surface substrate, a metal vapor deposited layer comprised of a vapor deposited layer of a Hastelloy alloy and a vapor deposited layer of titanium or titanium alloy successively formed on a back surface of said transparent surface substrate, and a backing material integrally laminated with said metal vapor deposited layer through an adhesive layer.

3. A sparkling laminate film comprised of a transparent surface substrate, a metal vapor deposited layer comprised of a vapor deposited layer of a Hastelloy alloy and a vapor deposited layer of nickel or nickel alloy successively formed on a back surface of said transparent surface substrate, and a backing material integrally laminated with said metal vapor deposited layer through an adhesive layer.

4. A sparkling laminate film as set forth in any one of claims 1 to 3, wherein said metal vapor deposited layer has a thickness of 150 to 750Å. 3

5. A sparkling laminate film as set forth in any one of claims 1 to 3, wherein a hue angle ( $H^\circ$ ) when measuring the color of said transparent surface substrate is in a range of 245 to 265. 3

6. A sparkling laminate film as set forth in any one of claims 1 to 3, wherein said transparent surface substrate is a fluorine- or polyester-based film of a thickness of 3

15 to 100  $\mu\text{m}$ .

7. A sparkling shaped article comprised of a shaped body and a sparkling laminate film as set forth in any one of claims 1 to 3 integrally bonded to a surface of that body.